

Engaging, meaningful presentations

a workshop especially for technical people

Engaging, meaningful presentations captivate an audience. They communicate the right message to the right people in just the right way, because you have used the body language, vocabulary and delivery vehicle most appropriate to the situation.

The result of an engaging, meaningful presentation is that your audience remembers what you need them to remember.

When it comes to telling the world about what you do, finding the right language and approach means more people will hear your message, remember it, and understand how they can help you.

This short, sharp session brings together practices from improvisational theatre and clowning with a touch of appreciative inquiry to develop your skills in audience engagement and delivering messages creatively and effectively.

Participants learn:

1. Body language and physical presence
2. Adapting words and content to an audience
3. Tricks and tips for creating memorable presentations
4. Simple but effective techniques to raise the energy in the room.
5. Moving out of your comfort zone.
6. How to continuously develop as an engaging, meaningful presenter.



Engaging, meaningful presentations helps you to develop a better understanding of yourself as a speaker and tune into the needs of your audience. This means communication that feel more comfortable for you, is clear and meaningful for your listeners – and that is enjoyable for both you and your audience.

I had a great time and learnt a lot about how to deliver technical topics to a non-technical audience. I have already begun using the skills I learnt. I am determined to eventually banish Powerpoint from my life! *Leigh Wood, Director, Node It.*

Rachael clearly has a lot of experience of presenting, and is very aware of the presentation issues that scientifically minded people face. As for her energy, I think this is what impressed me most, and it kept us all engaged and entertained throughout. *Rajen Nathwani, Business/IT Consultant.*

“Great workshop and very helpful. Thank you very much.” *Christa Loos, Department of Water, WA*

Facilitator - Rachael West | The Engineer Who Ran Away to the Circus

In 2001 Rachael graduated from Curtin University with first class honours in Civil and Construction Engineering and as the recipient of Engineers Australia's Digby Leach Award for outstanding leadership. She spent a decade leading and facilitating strategic and sustainability projects across the public and third sectors in the UK and Australia.

Ten years after graduating from civil engineering Rachael ran away to the circus. It was a childhood dream, and it was also an opportunity to explore the role of performance and physical creativity in the workplaces. Rachael then completed a University Diploma of Yogic Education in France, where her action-research project into awareness through movement and workplace stress earned a *mention très bien* (first class honours).

Rachael now works as a facilitator of strategy and social innovation. Her "Learning through the body" programs develop creativity and communication skills through movement, play and meta-reflection. She has run *Improvisation for Technical People* and *Clowning for Facilitators* for groups that include electrical engineers in Western Australia's public sector and social entrepreneurs in London. Rachael also runs a body awareness program for people suffering from chronic pain and is a key contributor to Social Innovation in Western Australia (SiiWA).

To book a workshop for your organisation or to find out more:

This workshop can be run as is or tailored to suit. If you have a conference coming up it is the perfect way to get your speakers thinking about how to be engaging and meaningful for their audience.

Contact Rachael:

Rachael@strategiccreativityatwork.com.au
0450 393 336
@rachaelwest